

## 2012 Communication Survey Results

Total Respondents	881	
Reads Village Mill Paper	764	86.72%
Reads Village Mill Online	78	8.85%
Uses Telephone Directory	699	79.34%
Would Use TD Online	255	28.94%

### Preferred Methods of Receiving Communication

VM Delivered	2537
Email	2303
Flyers Delivered	1583
BCA Website	1045
VM Online	745
Facebook	255
Text	176
Comcast 17	120
Mobile App	86
Twitter	46
You Tube	6

### How Respondents Connect to the Internet

Comcast Verizon Fios	773	87.74%
Mobile	61	6.92%
Other	20	2.27%
Dial-Up	5	0.57%