



BRANDERMILL
A Waterfront Community

2018 BRANDERMILL RESIDENTS DIRECTORY – CONTRACTUAL AGREEMENT

Business Name _____ Between _____ and the BCA.
(please print) responsible party's name (please print)

Heading(s) 1. _____ 2. _____ 3. _____

* Heading(s) of your ad(s) – If more than one heading is purchased, display ad will be placed under Heading 1 unless otherwise specified.

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Run same ad as last year. | <input type="checkbox"/> Back Cover \$2,500 includes color charge | <input type="checkbox"/> Inside Covers \$1,750 includes color charge | <input type="checkbox"/> 1st or last text page \$1,280 |
| <input type="checkbox"/> full page \$999 | <input type="checkbox"/> half page \$599 | <input type="checkbox"/> 1/4 page horizontal \$450 | <input type="checkbox"/> 1/4 page vertical \$450 |
| <input type="checkbox"/> 3-line listing \$120 One free listing with display ad. Please complete back of contract. | <input type="checkbox"/> 4-line listing \$160 Please complete back of contract. | <input type="checkbox"/> # of additional lines \$40 each Please complete back of contract. | |

TERMS: Brandermill Community Association agrees to include the aforementioned ad in the 2018 Brandermill Residents Directory. The responsible party agrees to pay the advertising rate when reserving ad space, and to approve the advertisement proof before final deadline. The BCA will not be responsible for errors if the signed proof is not returned. The BCA reserves the right to refuse any ad it deems incompatible with its image of high quality and integrity. If payment in full is not received before the final deadline, the ad will not be placed in the 2018 Brandermill Resident Directory. Finance charge per month and late charge applies on accounts not paid in full by October 2, 2018. The responsible party agrees to pay attorney fees of 33.3% and/or any other collection expenses incurred on delinquent account.

X Signature of Responsible Party _____	_____ Date
_____ Business Name	_____ Phone
_____ Street Address	_____ Fax
_____ City _____ State _____ Zip	_____ E-mail Address
_____ Billing Address	_____ Website Address
_____ City _____ State _____ Zip	
_____ Communications Department Staff Signature	_____ Date

Please fill in spaces on back for detailed line-listing information.

* Discounts for additional **residents directory headings** with display ad:

- 2nd heading - 25% off
- 3rd heading - 35% off
- 4th heading - 50% off



NOTE: Headings must be for same business, example

- 1. Heating, AC & Plumbing
- 2. AC, Heating & Plumbing
- 3. Plumbing, Heating & AC

PAYMENT METHOD

<input type="checkbox"/> Check Enclosed	<input type="checkbox"/> EZ Pay
<input type="checkbox"/> AmX	<input type="checkbox"/> Discover
<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard

_____ Credit Card Number

____ Expiration Date _____ Billing Zip Code

X
Authorized Signature

OFFICE USE	Pymt. _____ \$ _____	Check # _____	Account # _____	Proof _____
	date			date

2018 BRANDERMILL RESIDENTS DIRECTORY – RATE SHEET

- July – October 2017: Ad proof sent to advertiser
- January 2018: Distribution of 2018 Brandermill Residents Directory

Ad Sizes

2018 Rates – Same GREAT prices!

Back Cover*	\$2,500	includes full color charge
Inside Covers*	\$1,750	includes full color charge
First/Last Text Pages*	\$1,280	
Full Page	\$ 999	
Half Page	\$ 599	
1/4 Page	\$ 450	
4-line Listing	\$ 160	
3-line Listing	\$ 120	(one 3-line listing FREE with each display ad)
Additional Line(s)	\$ 40	

* These positions are limited and are reserved on a first-come first-served basis.

Full Page \$999

4 3/4 x 7 1/2

Half Page \$599

4 3/4 x 3 1/2

1/4 Page Horizontal \$450

4 3/4 x 1 3/4

1/4 Page Vertical \$450

2 1/4 x 3 1/2

4-line listing: \$160 (sample below)

BRANDERMILL COMMUNITY ASSOCIATION
3001 E. Boundary Terrace
Midlothian, VA 23112
744-5148(F).....744-1035 (O)

3-line listing: \$120 (one free with each display ad)

BRANDERMILL COMMUNITY ASSOCIATION
3001 E. Boundary Terrace
Midlothian, VA 23112744-1035