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**BRANDERMILL**  
A Waterfront Community

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Dear Advertiser:

www.Brandermill.com. It's the name of the new website to be launched in September. With more than 29,000 page views in July, you may want to consider adding Brandermill.com to your marketing plan. The redesigned website has many new options for your business information to be made available to the Brandermill community and elsewhere. All of these marketing opportunities are priced very competitively.

Show Me Brandermill First is a new tab on Brandermill.com featuring Brandermill homes that are for sale or rent. The Showcase Listing option offers more viewings for your listing and a location link to the Brandermill map. Realtors and Brandermill residents receive a special discount to market Brandermill homes. A family looking for a new home could live in the next neighborhood, next state or across the country. Don't miss this opportunity to reach them.

Photo slideshows, word descriptions and email links are available options to show homebuyers what they need to know about available housing in Brandermill. The more people know about you and your business, the more traffic will come in your door.

Additional discounts are available to Brandermill Telephone Directory and The Village Mill advertisers and to Brandermill businesses and residents.

We are very excited to launch our new website and are certain you will be happy with new advertising opportunities. If you would like to see samples of what we have to offer on the new Brandermill.com or any of our other publications, please call and we can determine a convenient time for me to visit or discuss over the phone.

Detailed pricing information is enclosed and will soon be found on our website. For questions, please call 804-744-1035x116 or email [ads@brandermill.com](mailto:ads@brandermill.com).

Sincerely,

Ann C. Hunt  
Ad Sales & Design

Enclosures





**Brandermill.com**  
**Website Listing Options**

*The new Brandermill website will launch September 2013.*

**BRANDERMILL REAL ESTATE**

<b>Showcase Listing</b>	"Show Me Brandermill First" Basic Listing plus: 10-image slideshow • Listing in Showcase Directory Map link • 500-word description	<input type="checkbox"/>	12-month contract	\$ 450
		<input type="checkbox"/>	6-month contract	\$ 300
<b>Basic Listing</b>	Unlimited number of Brandermill homes for Sale or Rent • Each home listing may include: 5-image slideshow • Square footage • Number of floors Number of bedrooms • Number of bathrooms Year Built • Address • Neighborhood • Price Realtor contact info • 300-word description	<input type="checkbox"/>	12-month contract	\$ 300
		<input type="checkbox"/>	6-month contract	\$ 200
<b>For Sale By Owner</b>	Real Estate Basic Listing. May advertise as a month-to-month contract.	<input type="checkbox"/>	month x month contract \$25/month no other discounts apply	

**Discount Options**

- 10 % OFF for advertisers with a six-month or more display ad in The Village Mill.
- 10 % OFF for advertisers in the 2014 Brandermill Telephone Directory.
- 10 % OFF for Brandermill business or Brandermill resident.
- 10 % OFF additional website headings under same business name. Examples: A/C & Heating and Heating & A/C

***Discount options can be combined for a greater discount.***

**NOTE:** Real Estate listings will be posted within 48 hours of receipt (Monday through Friday). Please send photos in jpeg format. Business logos may be sent as a pdf.

Word descriptions may be edited for spelling, clarity or grammar. Information and photos should be emailed to ads@brandermill.com.

Any current listing in the Business & Services Directory of Brandermill.com can remain through December 31, 2013 or may be upgraded to one of the above options with the pro-rated unused account balance applied toward payment.

***Contract on reverse side of this page***



**BRANDERMILL**  
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**BRANDERMILL.COM WEBSITE ADVERTISING CONTRACTUAL AGREEMENT**

Business Name \_\_\_\_\_  
(please print)

Between \_\_\_\_\_ and the BCA  
responsible party (please print)

**contract for Brandermill.com website listing(s) and costs as specified on reverse side of this contractual agreement.**

**TERMS:** Brandermill Community Association agrees to include the business website advertisement on the Brandermill website, www.brandermill.com, as specified on the reverse side of this signed contract. The advertisement will be listed under the specified heading agreed upon by both parties. The responsible party agrees to pay the advertising costs when reserving the ad space. The BCA reserves the right to refuse any ad it deems incompatible with its image of high quality and integrity.

_____ Signature of Responsible Party		_____ Date	
_____ Business Name		_____ Phone	_____ Fax
_____ Street Address		_____ Email	
_____ City	_____ State	_____ Zip	
_____ Billing Address			
_____ Signature of Managing Editor		_____ Date	

<b>OFFICE USE:</b>	
Date:	_____
Check:	_____
Amount:	_____
Acct:	_____

<b>PAYMENT METHOD</b>																					
<input type="checkbox"/> Check Enclosed																					
<input type="checkbox"/> AmX	<input type="checkbox"/> Discover <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa																				
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